

## Small Business Letter Template:

*(Your Name)*

Owner, *(Business Name)*

*(Business Address)*

*(City, State, ZIP Code)*

Located in *(Representative Last Name)*'s District *(Number)*

*(Email Address)*

*(Date)*

The Honorable *(Representative Full Name)*

*(Office Address)*

*(City, State, ZIP Code)*

Dear *(Senator/Representative and Last Name)*,

As a small business owner in *(City/County)*, I cannot afford to lose customer trust. Every call matters, and when customers hang up, it directly affects my bottom line. That is why I am urging you to support the [Keep Call Centers in America Act of 2025](#), include strong requirements for AI disclosure, and [sign this AI Disclosure Petition](#).

I am not opposed to businesses using AI, but what concerns me is when it is hidden from callers. Large corporations may be able to absorb the fallout, but small businesses like mine cannot. Surveys show that nearly 80% of Americans want AI to identify itself, and when it doesn't, customers lose confidence or abandon calls. Without clear rules, small businesses are left at a disadvantage while bigger companies cut corners.

Disclosure creates fairness. Just as recording laws made transparency standard in the United States, AI disclosure laws would give customers honesty from the start and give businesses like mine a level playing field. Americans value fairness, and no business should have to choose between saving money with automation and keeping the trust of its community. Clear disclosure means fair competition, honesty for customers, and protection for the businesses that keep local communities strong.

Please ensure this legislation moves forward with strong AI disclosure requirements. It will protect small businesses, preserve American jobs, and make sure customer trust stays at the center of every call.

Sincerely,

*(Your Name)*

Owner, *(Business Name)*

*(City, State, ZIP Code)*